

# MissCall OTP ●



**Make MissCall OTP  
as your solution**



**Reliability for  
everyone**

**Cost efficient &  
cost effective for  
company**

---



# We need better OTP



## Low Price

IDR 270 per MissCall OTP



## Better Reliability

Instant reaching to  
customer

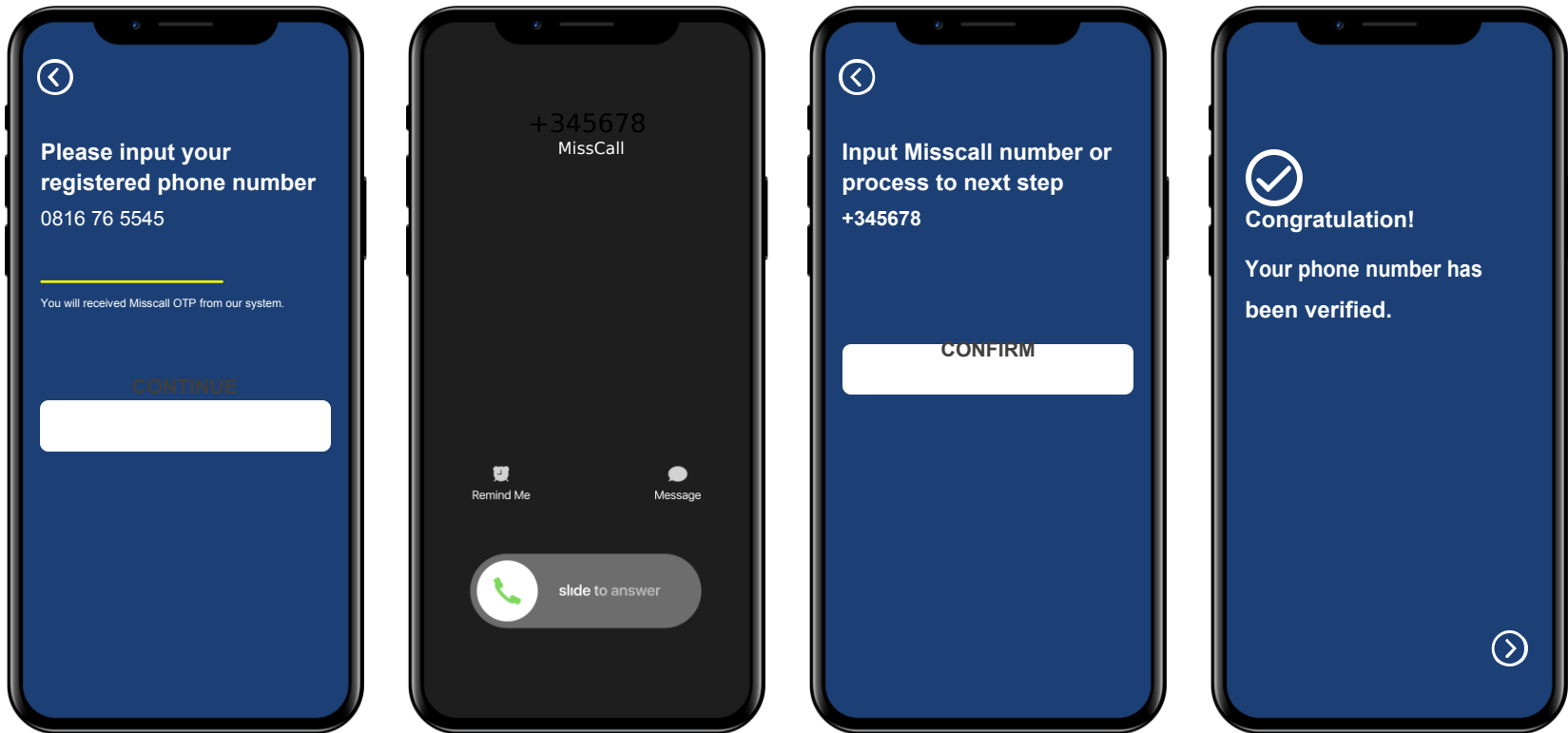






## Transparent

Call status delivery  
instantly



# How it works?



Features	 Password	 SMS OTP	 Voice OTP	 MissCall OTP
Higher Security with Dynamic Password	✗	✓	✓	✓
Two Factor Authentication	✗	✓	✓	✓
Easy To Use	✓	✓	✗	✓
Economical	✓	✗	✗	✓
Transparent Delivery Report	✓	✗	✓	✓
High Reliability	✓	✗	✗	✓

# Financial

**MissCall OTP** reduce cost of OTP so you can reallocate budget to promotion or other productive cost to generate more revenue

## Tier Base Pricing

Pay only for what you use and it get cheaper as you use more



## Delivery Success

Pay only for delivery success  
FREE for failed OTP



## No Min Deposit

No minimum deposit  
No expiry date



**SMS OTP**  
IDR 600

**MissCall**

IDR 270

**68%**  
more  
efficient

## MissCall OTP

### Volume

0–100,000/month

100,000–500,000/month

500,000–1,000,000/month

>1,000,000/month

### Price / Success

IDR 270

IDR 260

IDR 250

IDR 230

## SMS

### Type

Regular

Premium (OTP)

### Price / Submit

IDR 500

IDR 600



---

# Technical Integration



## Delivery Status

DR Status 100% provided

for every transaction



## Easy Integration

Can reuse existing

SMS A2p API

Simple Rest API



## Fast System Response

System will response

In millisecond time





# Thank you!

---

**We'd love to hear from you.**

Whether you have a question about features, trials, pricings, need a demo, or anything else, our team is ready to answer all your questions.

## Address

PT. ADSMEDIA DIGITAL INDONESIA  
Jl. Jend. Sudirman No. 187  
Siliwangi Plaza, Ruko E.6,  
DS.Siliwangi Office 207  
Karang Ayu, Semarang Barat,  
Indonesia

## WhatsApp

+6281229229419

## Email

[cs@adsmedia.co.id](mailto:cs@adsmedia.co.id)

## Website

<https://adsmedia.co.id>

